

wigcot 2012 registration

Register on-line at wigcot.org

Badge Information

*This is how your badge will read. Please print clearly!

*First name: _____

*Last name: _____

*Title/Position: _____

*Company: _____

Address: _____

*City: _____

*State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Our preferred method to send registration confirmations is via e-mail, please include yours.

Emergency contact: _____

Phone: _____

Please check here if you prefer a vegetarian meal.

Registration Fees

Early-Bird Fee: \$200 (Prior to February 10, 2012)

Full Registration: \$250 (After February 10, 2012)

Day Registration: \$115.00

Governor's Awards Dinner Only: \$60

Method of Payment

Check VISA Master Card Purchase Order

Amount Enclosed: \$ _____

Credit Card # _____

Exp. Date _____ MC or VISA only (Please circle)

Signature: _____

Please make checks payable to the Governor's Conference on Tourism.

**Mail to: Governor's Conference on Tourism
PO Box 8690
Madison, WI 53708-8690**

OR fax: (608)266-3403 Questions? Call Dawn Zanoni at (608)266-3978

For administrative purpose only:

PM: _____ RCVD: _____ CH#: _____ Initial: _____ Date: _____

Agenda-at-a-Glance

For complete program descriptions check wigcot.org.

SUNDAY, MARCH 4

12pm - 5:15pm: Registration

3pm - 5pm: Governor's Council on Tourism Meeting

6pm - 10pm: Opening Reception

MONDAY, MARCH 5

6:30am - 4:30pm: Registration

7:30am - 8:15am: Kick-Off Breakfast

8:30am - 9:30am: Opening Address:

9:45am - 11:00am: Keynote Presentation with Peter Shankman

11:15am - 11:45am: Presentation by Adam Sacks

12 noon - 1pm: Lunch and Department of Tourism Showcase

1:15pm - 2:45pm: Concurrent Breakouts

1:15pm - 3:15pm: Leadership Marketing Program

3:00pm - 5:30pm: Marketplace/Taste of Wisconsin

TUESDAY, MARCH 6

6:30am - 10am: Registration

7:45am - 8:45am: Wisconsin Tourism Partnership Breakfast with the Wisconsin Arts Board

9:00am - 10:00am: Opening Program with Peter Greenberg

10:15am - 11:45am: General Session with Bob Brown

12 noon - 1pm: Lunch

1:15pm - 2:45pm: Concurrent Breakout Sessions

1:30pm - 4:00pm: Leadership Program

3pm - 4:15pm: Repeat Workshops

5pm - 6:15pm: Dinner Reception

6:30pm - 9pm: Governor's Dinner and Awards Celebration

9pm - ???: Post-Reception

WIGCOT policies

Cancellations

To receive a full refund, your request must be made in writing and e-mailed to Dawn Zanoni, dzanoni@travelwisconsin.com, by Tuesday, February 28, 2012. Refunds after that date will be given in the form of a credit to be used at WIGCOT 2013.

Lodging information can be found at www.wigcot.org.

Registration Information

Early-bird and full registration fees include: official program events, materials, social events and all scheduled meal functions (including Governor's Dinner) as outlined in the program. To save money, we recommend that you take advantage of the special early-bird rate. Please note, in order to qualify for the early-bird rate, your registration form must be returned to us postmarked on or before 1/31/12. Any registration forms postmarked after 1/31/12 will be billed at the full conference registration rate.